

Eastern Illinois University

## The Keep

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November

2019

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11-4-2019

### Daily Eastern News: November 04, 2019

Eastern Illinois University

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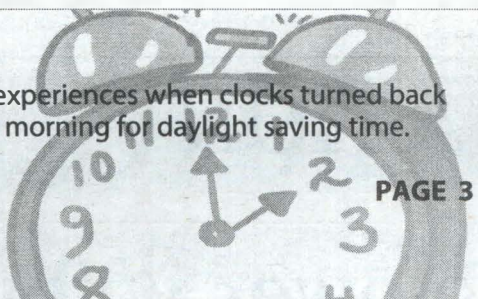
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## SET YOUR CLOCKS BACK

Students share their extra-hour-of-sleep experiences when clocks turned back an hour during the early hours of Sunday morning for daylight saving time.



PAGE 3

## CONFERENCE WIN

The Eastern men's soccer team won its final conference match against Fort Wayne 1-0, and will make the playoffs if Fort Wayne beats or ties Denver Saturday.

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# THE DAILY EASTERN NEWS

Monday, November 4, 2019

"TELL THE TRUTH AND DON'T BE AFRAID"

VOL. 104 | NO. 54

CELEBRATING A CENTURY OF COVERAGE

EST. 1915

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## Marketing budget aims to brand Eastern

By Logan Raschke

Managing Editor | @LoganRaschke

*\*Editor's Note: This is the first of two stories following up on CUPB's Nov. 1 meeting. This story details Josh Norman's presentation on the university's strategic enrollment planning and marketing budget allocations. The next story will detail Paul McCann's presentation on FY20/21 budgets.*

Eastern is working with a \$465,000 budget with Central States Media to distribute media advertising and a budget just under \$100,000 with Fine Line on the printing side of the universities' marketing. Josh Norman, associate vice president for enrollment management, presented to the Council on University Planning and Budget Nov. 1 marketing tactics and budgeting for Eastern.

### Media allocation by tactic

Norman said the university is marketing through Central States Media on a number of social, streaming and radio services including

YouTube and network television. Eastern is also working with Fine Line Storefront for print.

The marketing budget is \$465,000 with Central States Media; the total budget is \$500,000, but the rest of the funds go to administration. Just under \$100,000 is being spent on Fine Line pieces, Norman said.

"This is a huge deal because there's more money than ever going directly to media," Norman said.

Something Norman said is absolutely crucial for Eastern to do with its marketing is to work toward becoming "brand succinct," which the Fine Line Storefront will help the university with. It comes down to being more recognizable to prospective students.

Norman said the marketing materials Eastern sends out all look different, which actually hinders the university becoming more brand succinct.

Fine Line handles much of the university's print. For this cycle, Eastern launched dynamic variable printing, which prints the prospective students' names on the cards they receive, Norman said.

A branding piece the Thornburn Group created for Eastern was "All In." Norman said the branding reflects the university's philosophy.

"This branding that came from the Thornburn Group, it came from our alums, it came from our students, it came from our passionate faculty; that's why I love it, because that's who we are," Norman said.

### Strategic enrollment planning goals

Norman said conducting new strategic enrollment planning is necessary every year in order to increase freshman and transfer enrollment.

Out of 92 action plans in this cycle to increase freshman, transfer and graduate enrollment, Norman said about 93 percent of them are either complete or in progress while 7 percent are uninitiated, he said. Considering the cycle is only three months in, Norman said he was pleased with the progress being made so far.

Norman said Eastern has seen a "subtle rebound" in enrollment within the last few years, citing dual-credit partnerships, growth in graduate schools and increases in freshmen and transfers as important influences.

MARKETING, page 5

## McCleery 'twirls' her way toward graduation

By Hannah Shillo

Associate News Editor | @DEN\_news

Cassie McCleery has a decision to make: to continue her competitive baton twirling for the last year or to focus on her future career in teaching.

The senior family and consumer sciences major with a focus in education and only twirler in the Panther Marching Band started twirling 16 years ago.

She twirled all through grade school and junior high, but when she got to high school, she had to practice twirling on her own time because her band director was not a fan of twirlers and did not allow one to be in the band.

McCleery said although that was a frustrating time, she at least got to twirl for the crowd before the high school football games.

Though she has been twirling since she was 6 years old, she said her earliest memory came from a junior high performance.

"I don't even remember what song it was," McCleery said. "We wore these black outfits and then we had two of the younger girls with us, and they wore these green outfits and it was a very old song that we did ... at a basketball game."

The embarrassment McCleery felt from that performance is something she said she can look back on and laugh at now because the memory reminds her of how far she has progressed as a twirler.

Just this past summer, she competed and took first place in the intermediate section of the Illinois Miss Majorette baton twirling competition.

After high school, McCleery moved on to Richland Community College in Decatur, Illinois and transferred to Eastern after a year and a half at Richland.

She described the typical twirler audition process as a rigorous one that often includes an initial tryout video, additional performance



JUSTIN RICHARDS | THE DAILY EASTERN NEWS

Cassie McCleery, a senior majoring in family and consumer sciences with a focus in education, twirls during a September football game.

video clips, clips of the auditionees performing their own routines, phone interviews with

a band director, live auditions, live interviews and call backs.

When McCleery auditioned for the twirler position for the Panther Marching Band, she sent in a try out video and had a phone interview.

She said her interview process was a bit tense because she does not see herself as the extrovert some may see her as.

"I'm usually a very shy person, and people would be surprised because I get out in front of hundreds of people and (perform)," McCleery said. "To me, the people are so far away, and when I'm performing, I can't see them."

Not being able to see the faces in the audience has made performing easier for McCleery because she can pretend that they are not looking at her; however, she said she still gets nervous, especially before her competitions.

The difference between performing at a football game and competing is that at a competition, everyone there already knows how a performance should look and can distinguish what is right and wrong in a routine, McCleery said.

"They're all baton twirlers, they're all baton moms (and) they're all coaches, so they know," McCleery said. "Here (at Eastern), no one has any idea what I'm doing, so it's a lot less nerve-racking because even the simplest things I do people find cool."

McCleery often gets praise from people who watch her perform. She has heard how seamless her routines are and how entertaining she is to watch, but she said she does not let that get too far in her head.

"I always expect better of myself," she said. "Even though people say I did great and I know that they think I did great, I still know that I could do better. My coach kind of instilled that in me."

Now, McCleery must decide what she is going to do next semester when she starts student teaching to finish her degree.

TWIRLER, page 5

## Free lecture to talk state government, politics Monday

Staff Report | @DEN\_news

A free lecture, "Inside Illinois Government and Politics" will be hosted in the Buzzard Hall Auditorium Monday at 7 p.m.

The speaker for the event will be Rich Miller, the founder, publisher and editor of Capitol Fax.

The event is a part of the Edgar Speaker Series.

According to a flyer for the event, Miller's experience reporting on government is top-quality.

"One of the most knowledgeable and insightful reporters on government and political affairs in Illinois, Miller's blog (capitol-fax.com) is considered a daily must-read by capitol insiders and

observers," the flyer reads.

Students of all majors are encouraged to attend.

The News Staff can be reached at 581-2812 or at dennewsdesk@gmail.com.



## Local weather

MONDAY



Cloudy  
High: 54°  
Low: 34°

TUESDAY

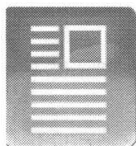


Mostly Sunny  
High: 50°  
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## THE DAILY EASTERN NEWS

*"Tell the truth and don't be afraid."*

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## About

The Daily Eastern News is produced by the students of Eastern Illinois University. It is published daily Monday through Friday, in Charleston, Ill., during fall and spring semesters and online during the summer term except during university vacations or examinations. One copy per day is free to students and faculty. Additional copies can be obtained for 50 cents each in the Student Publications Office in Buzzard Hall.

## Advertising

To place an advertisement or classified ad in The Daily Eastern News, call the ads office at 581-2812 or fax 581-2923. Visit our online advertisements at [dailyeasternnews.com/classifieds](http://dailyeasternnews.com/classifieds).

## Comments / Tips

Contact any of the above staff members if you believe your information is relevant.

## Corrections

The Daily Eastern News is committed to accuracy in its coverage of the news. Any factual error the staff finds or is made aware of by its readers will be corrected as promptly as possible. Please report any factual error you find to Editor-in-Chief JJ Bullock at 581-2812.

## Employment

If you would like to work for The Daily Eastern News as a reporter, photographer, columnist, cartoonist, copy editor, designer or videographer, please visit at the newsroom at 1811 Buzzard Hall.



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## STATE AND NATION

THE ASSOCIATED PRESS

## Lawyer: Whistleblower willing to take written GOP questions

Attorney Mark Zaid tweeted that the whistleblower would answer questions directly from Republican members "in writing, under oath & penalty of perjury," part of a bid to stem escalating efforts by Trump and his GOP allies to unmask the person's identity. Only queries seeking the person's identity won't be answered, he said.

"Being a whistleblower is not a partisan job nor is impeachment an objective. That is not our role," Zaid tweeted. "So we have offered to @DevinNunes."

"We will ensure timely answers," he said.

Nunes' office did not have immediate comment. Rep. Jim Jordan, an Ohio Republican and member of the House Judiciary Committee who has been highly critical of the impeachment process, said in a statement that written answers wouldn't be sufficient to probe and cross-examine the whistleblower.

"You don't get to ignite an impeachment effort and never account for your actions and role in orchestrating it," Jordan said. "We have serious questions about this individual's political bias and parti-

san motivations and it seems Mark Zaid and Adam Schiff are attempting to hide these facts from public scrutiny. Last week's testimony raised even more concerns about the anonymous whistleblower and our need to hear from them, in person."

The offer comes as Trump has repeatedly demanded the release of the whistleblower's identity, tweeting Sunday that the person "must come forward." The whistleblower raised concerns about Trump's July 25 call with Ukrainian President Volodymyr Zelenskiy, in which he pressed Zelenskiy to investigate Trump's political rivals. That call became the catalyst for the impeachment inquiry.

The whistleblower's second-hand account of the call has been providing a road map for House Democrats investigating whether the president and others in his orbit pressured Ukraine to probe political opponents, including former Vice President Joe Biden.

Trump later Sunday pushed the news media to divulge the whistleblower's identity, asserting that the person's accounting of events is in-

correct. The whistleblower's complaint has been corroborated by people with firsthand knowledge of the events who have appeared on Capitol Hill.

"They know who it is. You know who it is. You just don't want to report it," Trump told reporters at the White House. "And you know you'd be doing the public a service if you did."

U.S. whistleblower laws exist to protect the identity and careers of people who bring forward accusations of wrongdoing by government officials. Lawmakers in both parties have historically backed those protections.

The Associated Press typically does not reveal the identity of whistleblowers.

The whistleblower has become a central fixation for Republicans, and in particular the president. Republicans view a political opportunity in unmasking the CIA official, whom the intelligence community's inspector general said could have "arguable political bias." The inspector general nevertheless found the whistleblower's complaint to be "credible."

## Illinois restaurant tried to reseal over skin color, group says

NAPERVILLE, Ill. (AP) — A group of mostly African-American people celebrating a birthday party at a Buffalo Wild Wings in suburban Chicago allege they were asked to change tables because of their skin color.

Justin Vahl says he was at a Naperville restaurant last month with children and adults when a host asked him about his ethnicity. Later, a manager asked the group to move because a regular customer didn't want to sit near black people.

After several managers tried to move the group, they left for another restaurant.

A Buffalo Wild Wings spokesperson says a "thorough internal investigation" is being conducted and apologized for "any unacceptable behavior."

The DuPage County NAACP says it'll look into the matter.

## Federal investigators probe Under Armour's accounting practices

NEW YORK (AP) — Under Armour Inc. is being investigated by federal authorities over its accounting practices.

The athletic gear company said Sunday that it has been cooperating with the U.S. Securities and Exchange Commission and the U.S. Department of Justice on their investigations for two years.

The company said it firmly believes its accounting practices and disclosures were appropriate.

Under Armour reports earnings

for the third quarter Monday.

The investigation was first reported by The Wall Street Journal, which said the probe involves whether the retailer shifted sales from quarter to quarter to make results appear stronger.

Under Armour founder Kevin Plank stepped down as CEO last month. The company has struggled since its explosive sales growth petered out in 2017. Last year it announced job cuts as part of a restructuring effort.

## McDonald's CEO out after relationship with employee

NEW YORK (AP) — McDonald's chief executive officer has been pushed out of the company after violating company policy by engaging in a consensual relationship with an employee, the corporation said Sunday.

The fast food giant said former president and CEO Steve Easterbrook demonstrated poor judgment, and that McDonald's forbids managers from having romantic relationships with direct or indirect subordinates.

In an email to employees, Easterbrook acknowledged he had a relationship with an employee and said it was a mistake.

McDonald's board of directors voted on Easterbrook's departure Friday after conducting a thorough review. Details of Easterbrook's separation package will be released Monday in a federal filing, according to a company spokesman. McDonald's would not provide details about the employee with whom Easterbrook was involved, and an attorney for Easterbrook declined to answer questions.

The board of directors named Chris Kempczinski, who recently served as president of McDonald's USA, as its new president and CEO.

## TODAY ON CAMPUS

## Shane Burcaw Presentation | 4:00 - 6:00 PM | Buzzard Auditorium

Shane Burcaw, author, blogger, and entrepreneur, and his fiancée, Hannah Aylward, will visit EIU to talk about disability and inclusivity. Shane, author of "Laughing at My Nightmare," "Not So Different: What You Really Want to Ask About Having a Disability," and "Strangers Assume My Girlfriend is My Nurse," lives with Spinal Muscular Atrophy and is coming to share his message and experiences. Shane grew up in Bethlehem, Pennsylvania, and graduated from Moravian College with an English degree. In 2011, he started his blog, Laughing at My Nightmare, and uses humor to address his struggles. He also started a nonprofit organization with his cousin to help those living with muscular atrophy. His fiancée and he have a YouTube channel called Squirmly and Grubs, showing their lives as an interabled couple. Burcaw's talk is free and open to the public. The event has been organized by Michele McDaniel, coordinator of the Ballenger Teachers Center at Booth Library, and Dr. Christina Edmonds-Behrend, professor of special education.

## Student Creative Writing Showcase: Race &amp; Racism | 6:30 PM | 7th Street Underground

## Student Rec Center | Open 5:30 AM - 11:00 PM

The Student Rec Center offers six basketball courts, 1/8 mile suspended jogging track, two free-weight areas, cardio machines, and a student lounge.

## Booth Library | Open 8:00 AM - Midnight

Utilize study spaces and check out books, movies and music.

## MLK Jr. Student Union | Open 7:00 AM - 10:00 PM



# Students share thoughts on daylight saving time

By Corryn Brock  
News Editor | @corryn\_brock

In 1966, the Uniform Time Act was signed into law, introducing structured daylight saving time to the country as a whole.

Two states in the U.S. do not participate in daylight saving time: Arizona and Hawaii.

Hawaii opted out when the Uniform Time Act was first introduced and Arizona stopped using daylight saving time in 1967 because of its unpopularity among Arizona residents.

American Samoa, Guam, Puerto Rico, the Virgin Islands and the Northern Mariana Islands also do not participate in the time change, along with some Amish communities.

On Sunday, clocks were supposed to go back and give those in participating areas of the country an "extra hour" in their day.

Some students said they were happy to get an extra hour of sleep.

Elizabeth Serna-Sanchez, a freshman chemistry major, was one of those students.

"Depending on the time of the year, like when it first starts and time goes forward an hour, I think it sucks, but I think it's nice when it's in the fall because of the extra hour of sleep," Serna-Sanchez said.

Ryan Alexander, a sophomore business major, said he enjoyed getting to sleep more.

"I got an extra hour of sleep for the day,

so I'm cool with that," Alexander said.

Some students forgot about the change until it happened.

Trevor Huffman, a freshman music major, said he only noticed the time change because he was awake when it happened.

"I didn't know it was (daylight saving time) until last night because I was up late and I found out because I thought it was 2 a.m. but it was really 1 a.m., but I got an extra hour of sleep," Huffman said.

Student opinions on daylight saving time vary with some seeing a value in it and others wishing it would stay the same year-round.

Serna-Sanchez said she had mixed feelings on the time change.

"I'm OK with it. I'm usually in my room the entire time doing homework anyway, so it's not a huge problem (for me), but it is kind of inconvenient because when I'm trying to go somewhere at night it's a lot darker," Serna-Sanchez said.

Serna-Sanchez added that she did like having more sunlight during the day.

"It's definitely something that's nice to have so there's more light during the day," Serna-Sanchez said.

For the full story, visit [www.dailyeasternnews.com](http://www.dailyeasternnews.com).

Corryn Brock can be reached at 581-2812 or at [cebrock@eiu.edu](mailto:cebrock@eiu.edu).

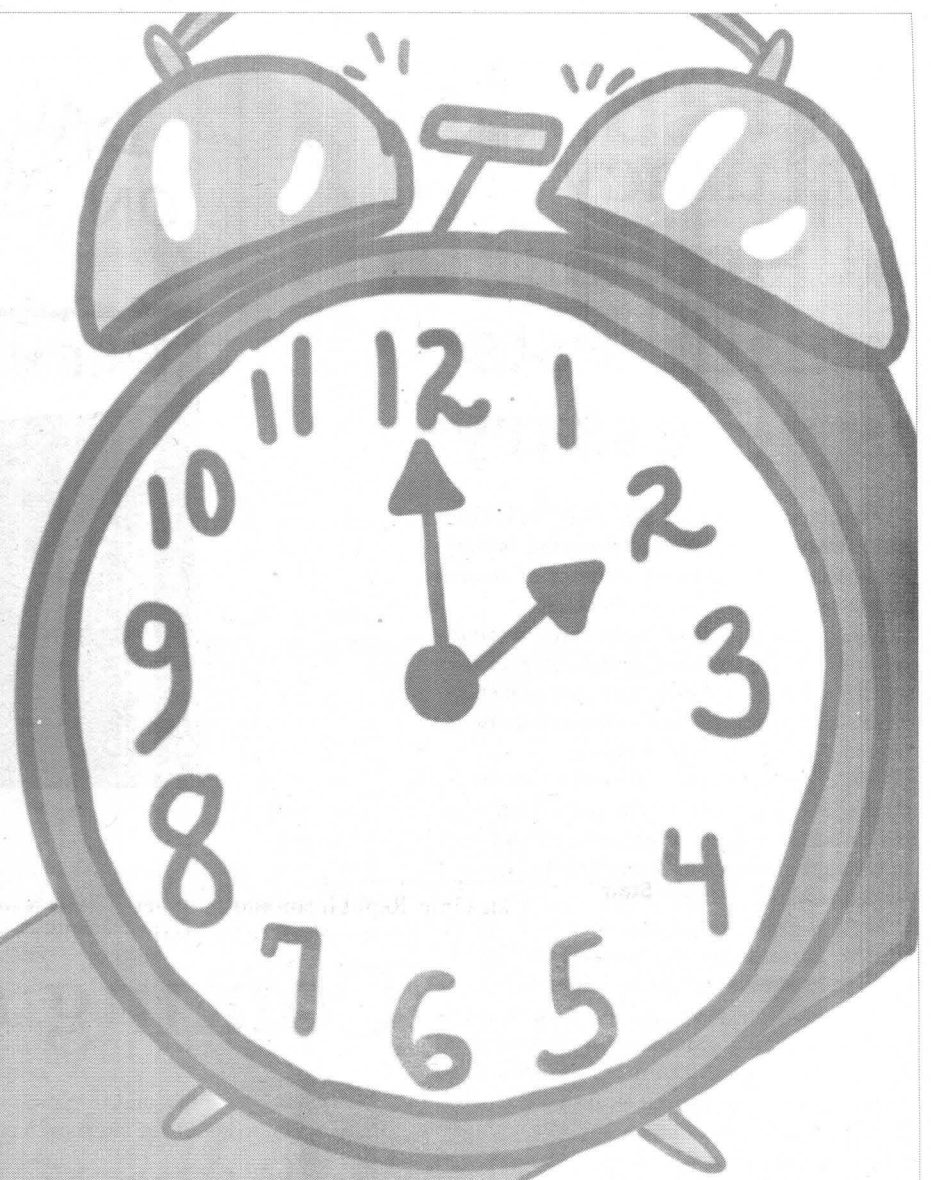


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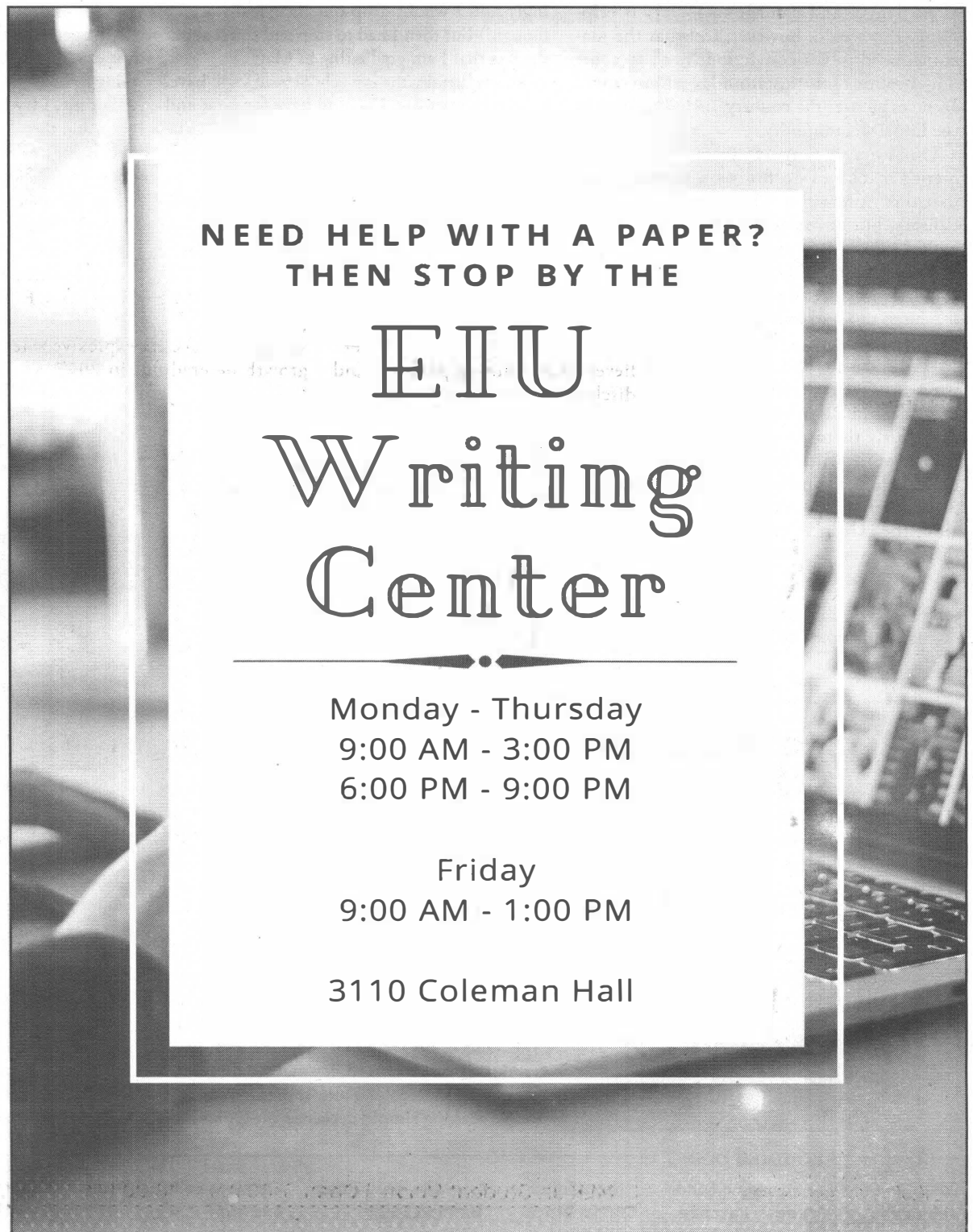
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## STAFF EDITORIAL

## Accuracy of alcohol breath tests is necessary

An investigation by *The New York Times* published Sunday revealed shocking findings about the credibility and accuracy of alcohol breath test machines across the U.S.

Tens of thousands of court cases involving alcohol breath tests have already been thrown out nationwide, in some cases faulty machines were showing results that indicated figures 40 percent higher than real numbers.

*The New York Times* reported that many testing machines were deemed unreliable but still used anyway by police officers and used in convicting people of drunk driving offenses, sometimes ending in jail time.

We at *The Daily Eastern News* find this report to not only be incredibly shocking and disheartening, but believe its importance to be of the highest urgency, and feel that all of our local police forces, including the Charleston, Mattoon and Coles County Sheriffs, should be aware of its findings and look into the reliability of its own testing devices.

The problem *The New York Times* outlined is one that is quite pervasive and one that did not just affect a small handful of people. Between just Massachusetts and New Jersey, 42,000 drunk driving convictions could be thrown out because of questions regarding the reliability of the machines used in the cases.

We at *The Daily Eastern News* of course do not condone driving under the influence in any way and believe those who are properly found guilty of that crime should be punished as its danger and damage in society is crippling. But we do, however, feel that the machines used in the convictions need to come under serious scrutiny from law enforcement agencies all over the country, including ours in the Eastern community.

Our hope is that our local law enforcement's machines do function properly and that this issue will not be prevalent in Coles County, but at the very least, it needs to be looked into.

There are few crimes greater than the guilty conviction of an innocent person, and if these machines can lead to that, than the issue needs to be addressed with the utmost importance.

DUI incidents should be punished, and we strongly encourage everyone to not get behind the wheel of car while under the influence. But clearly there are issues with how convictions of this crime come to be and in a nation where everyone is innocent until evidence proves them guilty, we need to make sure that all of the evidence, especially those given by the machines, is 100 percent accurate, 100 percent of the time.

The daily editorial is the majority opinion of the editorial board of *The Daily Eastern News*.

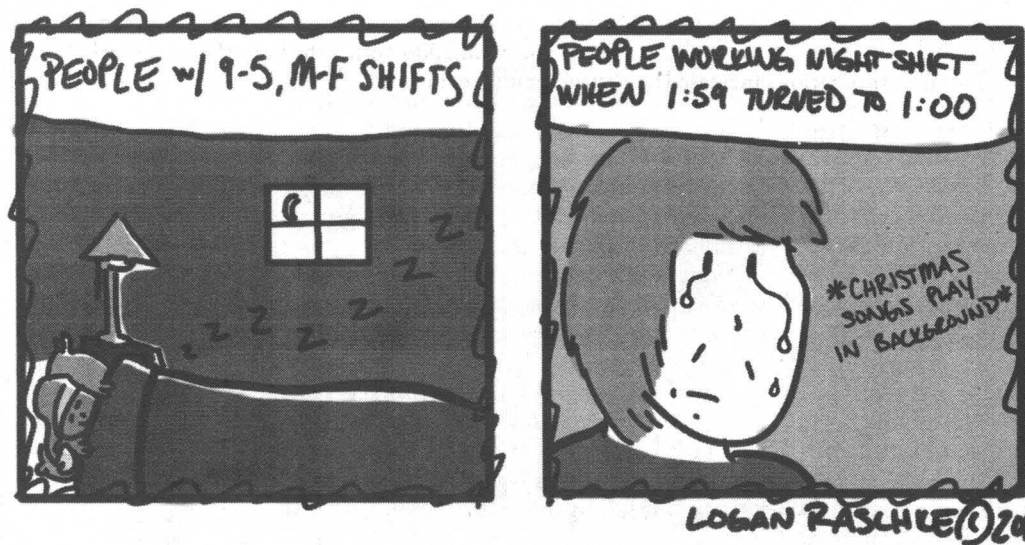
## Letters to the Editor

Those interested can inquire at opinions.DEN@gmail.com for all opinion questions, submissions and letters to the editor. Please allow a week for us to publish letters to the editor.

The Editor reserves the right to not publish letters. Letters that are 250 words or less will be prioritized, but longer ones will be considered by the editorial board. Please include your name and phone number to verify letters.

For more information please call 217-581-2812.

## DAYLIGHT SAVINGS ON SUNDAY DURING THE FALL



## Coming down to the last month

Well, it is November, and that means we are coming down to about the last month of the semester.

The last few weeks have very been hectic for me, as I have one assignment after another, group projects and single projects and papers to write that have all seemed to pile up right in front of me. Of course, all of these are due around the same time.

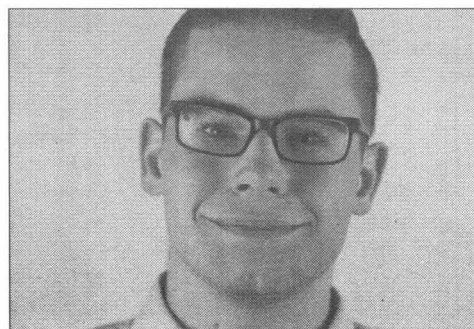
There have been days and nights where I literally wanted to pull my hair out because the stress was way too much for me to handle.

There have also been times where I have jokingly said I would drop out (is it really a joke though?) But then I had to stop and think about the fact that I am graduating in May.

This is literally the last school year I will have, at least the last one I plan to have for now, and although the assignments and hard work can be too stressful at times, it is all worth it in the end when I get my degree.

For me, it has been extremely helpful to make a list of things to do. I no longer use a planner, but I have found that use the notepad application on my iPhone, as well as using the calendar, have both been great ways to make lists of assignments, because I am more likely to check my phone than I would open my backpack to check my planner.

Also, it helps to take breaks.



ANDREW PAISLEY

A lot of times we tend to stress out and want to just get everything done all at once, but it is not exactly the best thing or the most healthy thing to do.

For me, I try to get one to two things done at once, and then I take a break. Depending on the due dates, I obviously get the nearest thing due done first. When I get one or two things done, I will take a small break, maybe wait a day and then start on the next assignment or project.

Sleeping also works wonders for our stress.

At times, we are so worked up and stressed out about our assignments that we tend to have difficulty falling asleep or getting a decent amount of sleep.

At night, I do find myself thinking about everything that needs to be done, but at some

point I just have to somehow shut my brain off temporarily and tell myself that I need to take the time to get some rest and worry about what I need to do the following day.

Also, we should not forget to eat and drink.

I am the type that can go days without eating a single meal. I know, it's crazy.

But when I get in a situation where I am very stressed, I may not even eat a single bite of food. And that is not a good thing.

Food gives us nutrition and energy to get things done.

One day of not eating may not sound bad, but at the end of the day you will notice a huge lack of energy and you will not feel your best. How do you expect to accomplish anything while feeling this way? Also, we need to drink plenty of fluids and hydrate ourselves. This will help our minds.

Right now we are all on the path of everything being assigned at once, and it is a lot to handle for most of us. But we have to remember that in just one month, we will be finished with the semester and home for Christmas vacation with our family.

Keep your chin up and do not let the stress overtake your entire life.

Andrew Paisley is a senior journalism major. He can be reached at 581-2812 or at [abpaisley@eiu.edu](mailto:abpaisley@eiu.edu).

## It is good to be opinionated in life

This semester has been difficult for me when it comes to maintaining new friendships. Recently I have had time to reflect on the friendships and why they ended. I think it is because I am too opinionated for them and they do not respect my opinions because they differ from theirs.

Like I have said in my previous columns, it is entirely possible to be friends with people who are at different ends of the religious and political spectrums. I believe that the reason some people do not get along with others that have different opinions is because they were not raised to respect opinions that differ from their own.

I also think some people grew up without forming their own opinions and instead just believe what their parents do because they have trouble making their own choices or because they were not encouraged to have their own opinions. I was raised to have an opinion on everything and anything, whether it differed from my parents or not. Still to this day, I debate with my mother on certain topics that we differ on. Yet, as opinionated as I am, sometimes I have trouble making simple decisions on topics like



KATE REHWINKEL

paint colors or clothes.

Recently I had a friendship that lasted around a month. This person would always ask my opinion on things but when I gave it to her she would get mad because she disagreed with me. Usually, she would not say why she got mad but then send me an angry text later that night. On the other hand, she did not have opinions at all on several topics, which I still do not comprehend. I prefer to surround myself with opinionated people, because it comes across as passion to me.

We all have something we are passionate

about and along with that passion comes an opinion. For example, if you like children you might be opinionated about fighting childhood hunger or volunteering at a local school to help with tutoring.

Having an opinion does not mean you have to change someone's mind about theirs. I do not voice my opinion to change someone's mind, I voice it to let people see it from my perspective and understand where I come from. In the workplace, having an opinion can be tricky. Arguing about politics with someone you work with is usually frowned on. Sharing your opinion in a group discussion on a work project is important to solve problems. However, if you are neutral on everything it might mean you may not be able to make decisions quickly or effectively.

I do not think there is such a thing as being too opinionated, but I do think parents and others need to start learning and teaching others to respect people's opinions, even if they differ, because we are all human and deserve respect.

Kate Rehwinkel is a senior management major. She can be reached at 581-2812 or at [kerehwinkel@eiu.edu](mailto:kerehwinkel@eiu.edu).

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» MARKETING

CONTINUED FROM PAGE 1

“Dual-credit is absolutely a strategic initiative for us,” Norman said. “Our goal is to reach 9,000 students and become a beacon for student success in Illinois and, moreover, the country.”

What Eastern is up against

Norman said the 10-year slide in enrollment could be boiled down to these factors: college-bound outmigration, increased competition and the Great Recession.

In 2016 and 2017, 48 percent of students in Illinois enrolled in out-of-state universities for their higher educations.

According to the National Center for Education Statistics, total undergraduate enrollment decreased by 7 percent between 2010 and 2017, but it is expected to increase by 3 percent between 2017 and 2028.

In 2018, 94 institutions represented the Chicago area and 131 representatives were out recruiting prospective students, Norman said.

For high-achieving seniors in high school, he said many of them are receiving hundreds of dollars worth in marketing for other universities that are not Eastern.

Norman said many people opted to not having children around 2005 and 2006 during the Great Recession, which means strategic enrollment planning will be important in the mid-2020s.

More budgeting information

Not including scholarships, personnel and direct expenditures, enrollment management, dual-credit, admissions, registrar, marketing communications (web services and marketing) and financial aid are the major components to budgeting for strategic enrollment planning, Norman said.

Last year, \$2.5 million was budgeted for personnel and

\$625,092 was budgeted for direct expenditures for enrollment management. Enrollment management covers the registrar, financial aid and marketing communications.

Norman said the two groups taking up the most money in direct expenditures are admissions and marketing communications.

Eastern’s admissions counseling service more than 2,000 high schools across Illinois, and to do so requires a lot of traveling, Norman said. Eastern has nine freshman admissions counselors and three transfer admissions counselors with a transfer relations department.

Norman said the employees working in marketing communications develop Eastern’s web software, update websites and produce marketing videos.

Logan Raschke can be reached at 581-2812 or at lraschke@eiu.edu.

» TWIRLER

CONTINUED FROM PAGE 1

Because of the time-consuming student teaching process, McCleery said she does not know if she will have any additional time to spend practicing and training for any competitions.

When she won the Miss Majorette competition in June, she realized she could be done competing and be happy about it.

“I’m getting to the point where I have a lot more things to do and focusing on this is just too much right now,” McCleery said. “I’ve kind of come to terms that I’m like, ‘Yeah, I think it’s about time.’”

She said she wants to continue her passion for twirling somehow if she ultimately decides she is done competing.



JUSTIN RICHARDS | THE DAILY EASTERN NEWS

Hannah Shillo can be reached at 581-2812 or hshillo@eiu.edu.

Cassie McCleery, a senior majoring in family consumer science with a focus in education, twirls during a Library Quad performance before a September football game.

IS YEAR

LAST YEAR

Fewer than last year:

9,255 on-campus	10,036 on-campus	173 freshmen
1,162 off-campus	+ 1,142 off-campus	120 sophomores
10,417 total	11,178 total	293 juniors
		187 seniors

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By Robyn Dexter  
In-depth Editor

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# Costumes and basketball



KARINA DELGADO | THE DAILY EASTERN NEWS

Three children dressed up in Halloween costumes hang over the balcony during the Eastern men's basketball game Oct. 30 in Lantz Arena. The Panthers won the exhibition game 66-51 against Missouri-St. Louis.

## The New York Times Crossword

Edited by Will Shortz

No. 0930

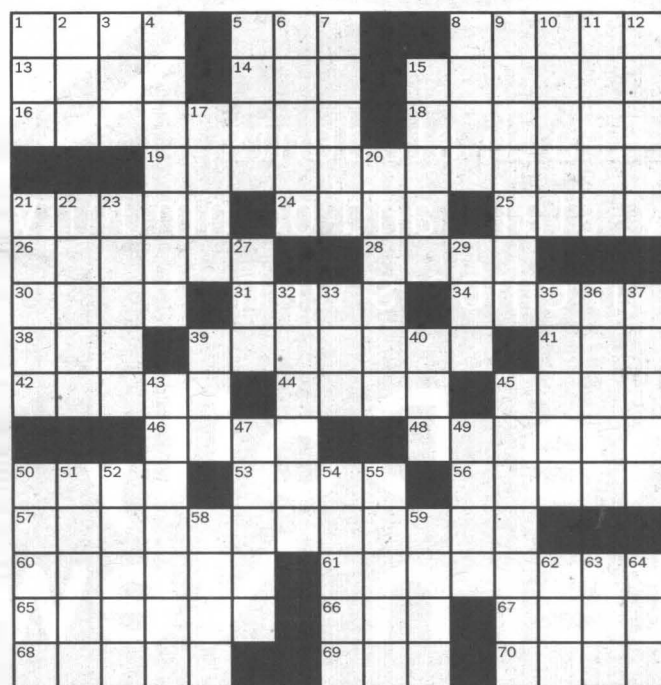
## ACROSS

- 1 Den  
5 Some HP products  
8 Wardrobe supplies for Batman  
13 \_\_\_\_ vera  
14 "Like I told you!"  
15 Player at Baltimore's Camden Yards  
16 Bash some tobacco holders?  
18 Name on a 24-Across container  
19 Bash some small trucks?  
21 Something a prospector stakes  
24 NaCl  
25 "O.K., got it"  
26 \$  
28 Functions  
30 Went on horseback  
31 Small town
- 34 Winner's two-finger gesture  
38 Ace's value, at times  
39 Bash a laundry room brand?  
41 Down Under hopper  
42 Rachel Maddow's channel  
44 Bills with Alexander Hamilton  
45 Actionable misdeed  
46 Diamond Head's island  
48 Some hearty steaks  
50 Strikebreaking worker  
53 Slices of time  
56 Calf-roping rope  
57 Bash an Alex Haley classic?  
60 Peter of "Lawrence of Arabia"  
61 Bash a bug repellent brand?

- 65 Prepared for planting  
66 Tibetan beast of burden  
67 Lake \_\_\_\_ (what separates Ohio and Ontario)  
68 Monica in the International Tennis Hall of Fame  
69 Sophs. in two years  
70 Disavow

## DOWN

- 1 You need to sit down for this  
2 Brownie \_\_\_\_ mode  
3 Particle that's positive or negative  
4 Chameleon or iguana  
5 Biggest of the Three Bears  
6 Game on an 8x8 board  
7 Malia Obama's sister  
8 Gator's cousin  
9 Action accompanied by a "Mwah!"  
10 White House V.I.P.  
11 Marry on the cheap, say  
12 Have a feeling  
15 Skips over  
17 Woman whose name is an anagram of MIRA  
20 Connect to an electrical outlet  
21 Data holder put into a drive  
22 Water birds with haunting cries



PUZZLE BY LYNN LEMPEL

- 23 John who arrived on the Mayflower  
27 Slugging stat  
29 Adam's madam  
32 Improvement, as in the economy  
33 GPS suggestion: Abbr.  
35 Clubs at a country club  
36 Vice-presidential family of the 1990s  
37 "That's just wrong!"  
39 Classic TV brand
- 40 Cause of a Mar. clock change  
43 Bill Clinton's 1996 opponent  
45 Like some bagels and newlyweds  
47 Chopped  
49 Nonkosher sandwiches, for short  
50 Features of peacock tails  
51 Adorable sort  
52 Island with a lagoon
- 54 Fast-food chain with a cowboy hat logo  
55 Type of clean energy  
58 Bullring cheers  
59 Acorn-producing trees  
62 Mined find  
63 Telltale evidence of a shark  
64 "Sisters" co-star Tina

## ANSWER TO PREVIOUS PUZZLE



## ! Announcements

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# Panthers go 0-2 on final road trip

By Adam Tumino  
Volleyball Reporter | @adam\_tumino

The Eastern volleyball team faced a pair of familiar foes on its final road trip of the season, playing rematches against Austin Peay and Murray State.

The Panthers hosted these two teams on Sept. 27 and 28 during the first weekend of the conference season. Eastern is 0-4 against the Governors and Racers this season.

Against Austin Peay on Nov. 1, the Panthers scored more than 20 points in every set except the first, which they lost 25-18. Unlike the first matchup, Eastern won a set against the Governors, taking the third set 25-20.

Eastern head coach Julie Allen said that she thinks sophomore Hannah Sieg's performance in the match was a factor in the closely played match.

"It was really fun to watch her put it all together," Allen said. "Not only is she a blocking force for us, but now she is an attacking option even more."

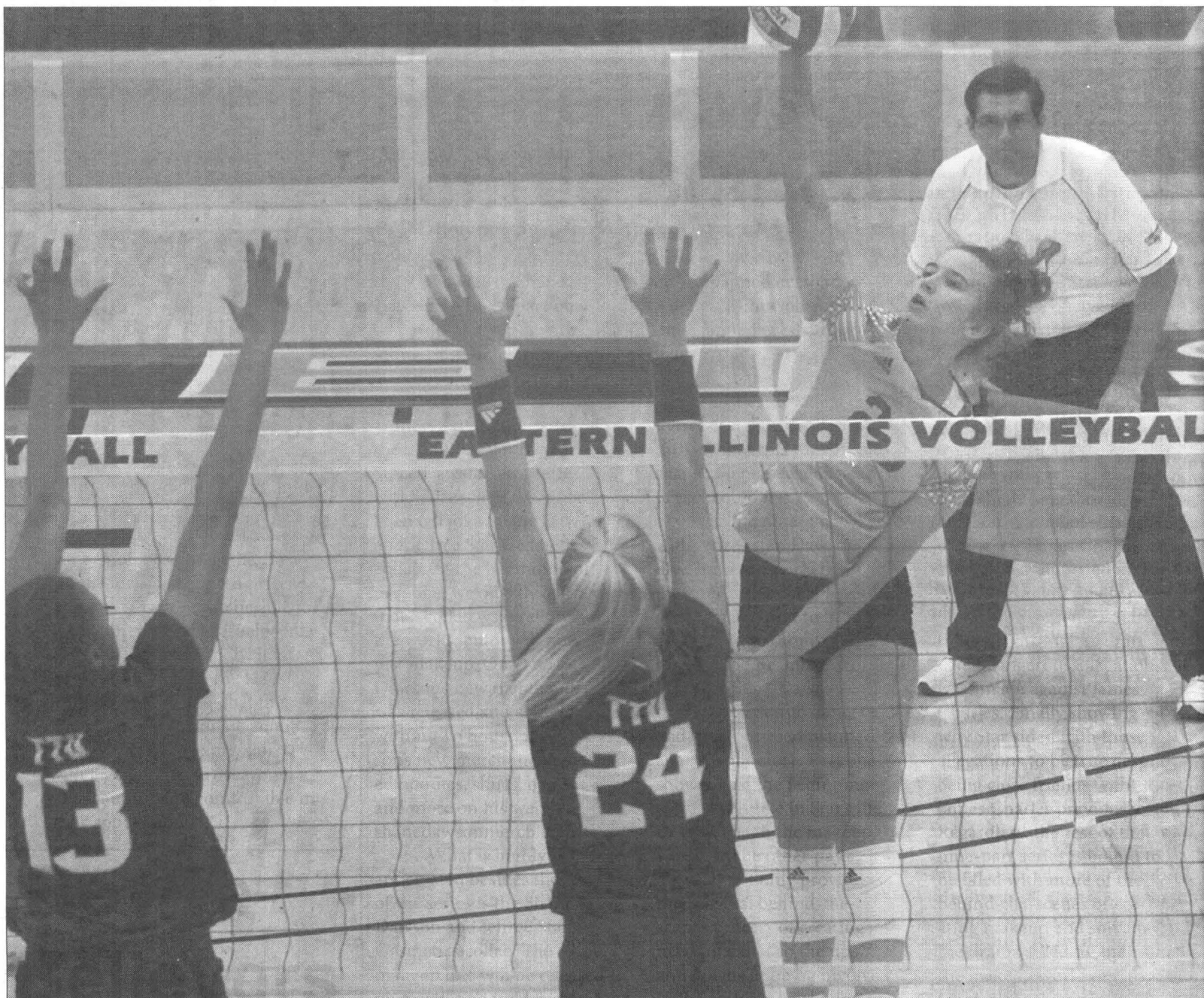
Sieg led the team with four total blocks in the match, and again with five Saturday against Murray State. She also moved into the top-10 in the conference in blocks per set, ranking ninth with .89 blocks per set.

Allen said she sees similarities between Sieg's game and that of senior Maggie Runge, who was second the team over the weekend with 14 kills. Runge is currently seventh in the OVC with a hitting percentage of .307 and hit .625 against Murray State.

"It's great being a new coach and having a strong senior lead not only vocally, but through her commitment to growing her game as well as performing day in and day out in the matches," Allen said.

Against Murray State, Eastern had a harder time slowing down Rachel Giustino than it did in the first matchup in September.

Giustino is the OVC leader averaging 5.16 kills per set, which



ADAM TUMINO | THE DAILY EASTERN NEWS

Kylie Michael slams a spike down as two opposing blockers try to stop it. Eastern defeated Tennessee Tech 3-2 Oct. 18 at Lantz Arena for its first conference win.

also puts her fourth in the entire NCAA. In the first match against Eastern, Giustino had 15 kills in three sets. This time she recorded 20, nine more than the next closest player. As a team, the Racers had 51 kills and hit .349.

Allen said that Murray State's at-

tacking success began with its serving.

"Murray State did a phenomenal job serving aggressively," Allen said. "Because we weren't able to put a hard hit on it, (Giustino) was able to do what she wanted. That's what you saw in the sec-

ond set; she just went off because we weren't able to swing as aggressively as we'd like."

The Panthers will play at home for the rest of the season, beginning Friday with a rematch against Southern Illinois Edwardsville, which beat Eastern in straight sets

on Oct. 2.

On Saturday, Tennessee State will come to Lantz Arena for the first and only matchup between the two teams this season.

Adam Tumino can be reached at 581-2812 or [ajtumino@eiu.edu](mailto:ajtumino@eiu.edu).



Interviews on Thursday!

Open interviews on  
Thursday, November 7, 4:00 - 6:30 pm  
No appointment necessary!  
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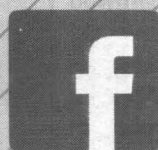
Start working on Monday as a DSP!

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# Men's soccer wins final conference match

By Blake Faith

Men's Soccer Reporter | @BFAITH0024

The men's soccer team kept its Summit League tournament chances alive, defeating Fort Wayne 1-0 in its last conference game of the season.

In the first half, the Panther defense of senior Edgar Mesa and freshmen Quinn Rechner and Delphy Sabu only gave Fort Wayne two shots in the entire half.

The Panthers did not have junior Shady Omar, who leads the team in scoring because of the red card he received in the Western Illinois game. Despite his loss the Panther offense made the most of one of its three shots in the first half.

In the 32nd minute, junior Jonas Castelhana got a loose ball and fired it into the back of the net to make the score 1-0.

Castelhana became the 10th goal-scorer of the season for the Panthers.

In the second half, Fort Wayne attempted to come back in the game. Fort Wayne shot the ball 12 times with only four on goal.

Redshirt junior goalkeeper Jonathan Burke was able to make saves on each play.

Burke finished the match with four saves, earning him and the defense's sixth shutout of the season and the third of conference play.

"I have to give a big shoutout to the back three: Edgar Mesa, Quinn and Delphy; they played outstanding and we were able to meet our goal," Burke said when asked about the team's shutout. "Our goal was to get three shutouts in conference, and we got that. They were lockdown on defense; nobody was getting past them last night."

Burke now has recorded 67 saves and has a 1.48 goals against average on the season. Those numbers are respectively third and



Jonas Castelhana (left) and Cole Stephens (middle) decide who is going to attack in Eastern's 0-0 double overtime tie against Omaha on Oct. 19 at Lakeside Field.

fourth on the Summit League statistics lists.

With the win, the Panthers improve to 5-8-2. The win propelled

the Panthers to fourth place in the Summit League standings and one

point ahead of fifth-place Denver.

The 1 through 3 seeds of the tournament have all been decided. Oral Roberts, Western Illinois and Omaha have all clinched at least a spot in the Summit League tournament.

Oral Roberts currently sits in first place and needs a tie or a win against second-place Western Illinois to secure first place.

Western Illinois and Omaha have secured their seeds in the Summit League tournament with second and third place respectively.

The Panthers will clinch the final spot in the Summit League tournament if on Nov. 9 Denver loses or ties against Fort Wayne. If Denver defeats Fort Wayne, the Panthers will be eliminated.

Denver in conference play is 1-2-1. Its lone win comes against Omaha in a 2-0 win on the road.

Fort Wayne is 0-4 in all of conference play.

"We are going to practice like we are getting ready for the tournament because as of now, we are ahead of Denver," Burke said. "We don't know the outcome, but we are going to expect that they lose and we are in. Keeping the mentality right and sticking to our gritty play."

The Panthers have one match remaining this season. Saturday, the Panthers will play a non-conference game on the road against Green Bay at 5 p.m.

"I'm excited for the game against Green Bay," Burke said. "We are really wanting to get that result to finish with six wins on the season in which this program has not seen in awhile."

Green Bay is currently 5-7-2. Green Bay's leading score is Fredi Ortega, who has scored three goals on the season.

Blake Faith can be reached at 581-2812 or bmfait@eiu.edu.

# Women's soccer season ends in OVC quarterfinals

By Oscar Rzodkiewicz

Assistant Sports Editor | @ORzodkiewicz

An own goal in the 26th minute of the OVC tournament quarterfinals lifted Southern Illinois Edwardsville past Eastern women's soccer, ending the Panthers' year after entering the tournament as an eight seed.

The lone goal came after Southern Illinois Edwardsville senior Becca Jostes placed a corner kick right in front of the goal into a crowd of players, before the ball ricocheted off senior Rachel Pappas and behind senior goalkeeper Sara Teak.

The strong offensive pressure from the Cougars kept the Eastern offense quiet in the first half as much of the game time was spent in Panther territory early, though Eastern was only outshot 7-4 through 45 minutes.

"I think we played a little more reserved in the first half than I would've liked," Eastern head coach Jake Plant said.

Some of the best chances for Eastern in the first half came at the very beginning and end of the first period, as Itxaso Agüero took a corner kick just 40 seconds into the game that was played out by the Cougar defense.

Then, with under 30 seconds to go before the stoppage, freshman Nicoletta Anuci teed up a cross to sophomore Niondina Nystrom that was headed out of the box without any damage.

The low-scoring affair is not uncommon for the Panthers, considering Eastern allowed one or fewer goals in 10 of its 11 previous OVC matchups this season, but the exception came against the Cougars on Oct. 13 in a 3-2 overtime loss.

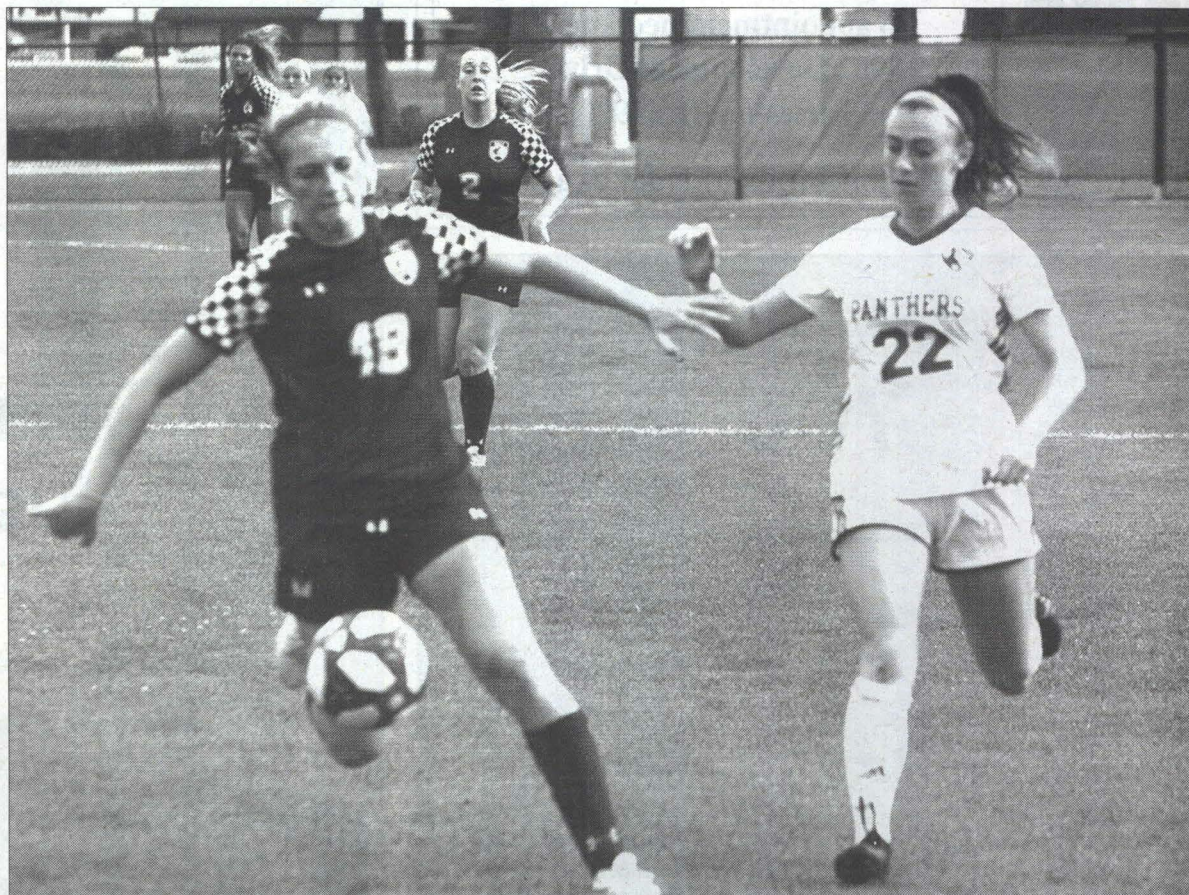
Plant said it is tough to pinpoint an exact reason for the difference in the two matches, but Southern Illinois Edwardsville prepared well for the rematch.

"Obviously, they scouted pretty well after seeing us play Friday," Plant said. "So I don't think there was one thing that was different, but when we played them in Charleston it was a really close game, and we made it really close in this one as well."

Eastern found a few more scoring chances in the second half, especially down the stretch, as a pair of fouls under a minute apart in the waning minutes set up two free kicks for the Panthers, but neither resulted in a score.

The Panthers finish the year with a 4-10-4 record overall and a 2-5-3 clip in OVC play.

Oscar Rzodkiewicz can be reached at 581-2812 or orzodkiewicz@eiu.edu.



Midfielder Nicoletta Anuci attempts to steal the ball in Eastern's 0-0 double overtime tie against Southern Illinois on Oct. 10 at Lakeside Field.

DILLAN SCHORFHEIDE | THE DAILY EASTERN NEWS